


# PRARAMBH 2019 REPORT

## SAKSHAM

### THE ENTREPRENEURSHIP CELL



P R A R  M B H

BRING YOUR IDEAS TO LIFE

# Introduction

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Prarambh - The Best Launchpad for your Startup, is the flagship event of Saksham, Ecell IIM Udaipur. The main aim of this event was to foster entrepreneurship among students and the community. In this event, we brought entrepreneurs and entrepreneurial aspirants under the banner of Prarambh, nurture their ideas and Minimum Viable Products (MVPs) for almost six weeks through mentoring (on call/Skype), marketing, designing and IT support. Finally, the teams pitched in front of the esteemed judges/investor panel.

Pramrabh 2019 was the **sixth edition** of it and it was a huge success. There were two tracks:

1. Existing startups with Minimum Viable Products
2. New ideas yet to be taken to the market

Prarambh'19 had garnered enthusiastic participation from all parts of the country. We received more than 150+ startup ideas and after two rounds of screening, we selected 10 teams from each track. They went through a 6-week mentorship period by industry stalwarts to refine their ideas even more. Out of 20 teams 18 teams presented their ideas to the panel of Judges/Investors on campus on **3<sup>rd</sup> February 2019**.

**The flagship event of SAKSHAM, the Entrepreneurship Cell of IIM Udaipur**

The aim of the event is to foster entrepreneurship among students and the community. The event provides platform to entrepreneurs and entrepreneurial aspirants and nurture their ideas and Minimum Viable Products (MVPs) for almost six weeks through mentoring (on call/Skype). Finally, the teams pitch in front of the esteemed judges/investor panel.



150+ ideas registered



80+ colleges participated



40% ideas in MVP stage



80 Teams shortlisted for Phase-2



6 Week of Mentorship Program



CEOs, MDs and real investors as Mentors and Judges



**Participating institutions**



सिद्धिमुलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE



& many more...



MANIPAL  
UNIVERSITY



# Mentors for PRARAMBH'19

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**GAUTAM KHOT**  
CTO, BRIGADE  
REAP



**ANGAD ABROL**  
COO, CAREER  
SOCIALY



**VATSAL SHAH**  
BUSINESS COACH  
PRAGMATIC  
CONSULTANCY



**MADHUKAR DUBEY**  
FOUNDER  
FUSION BUSINESS  
SOLUTION



**DINESH AGARWAL**  
CTO, FACTORY  
BUCKET INC.



**ARUN SINGHAL**  
MANAGING  
PARTNER,  
ENRICHMENTORS



**GAURAV MANTRI**  
FOUNDER  
CEREBRATA  
CYNAPTA



**MRITYUNJAI Y.**  
FOUNDER  
NEU TREE  
VENTURE PVT. LTD

## Final Pitching Round

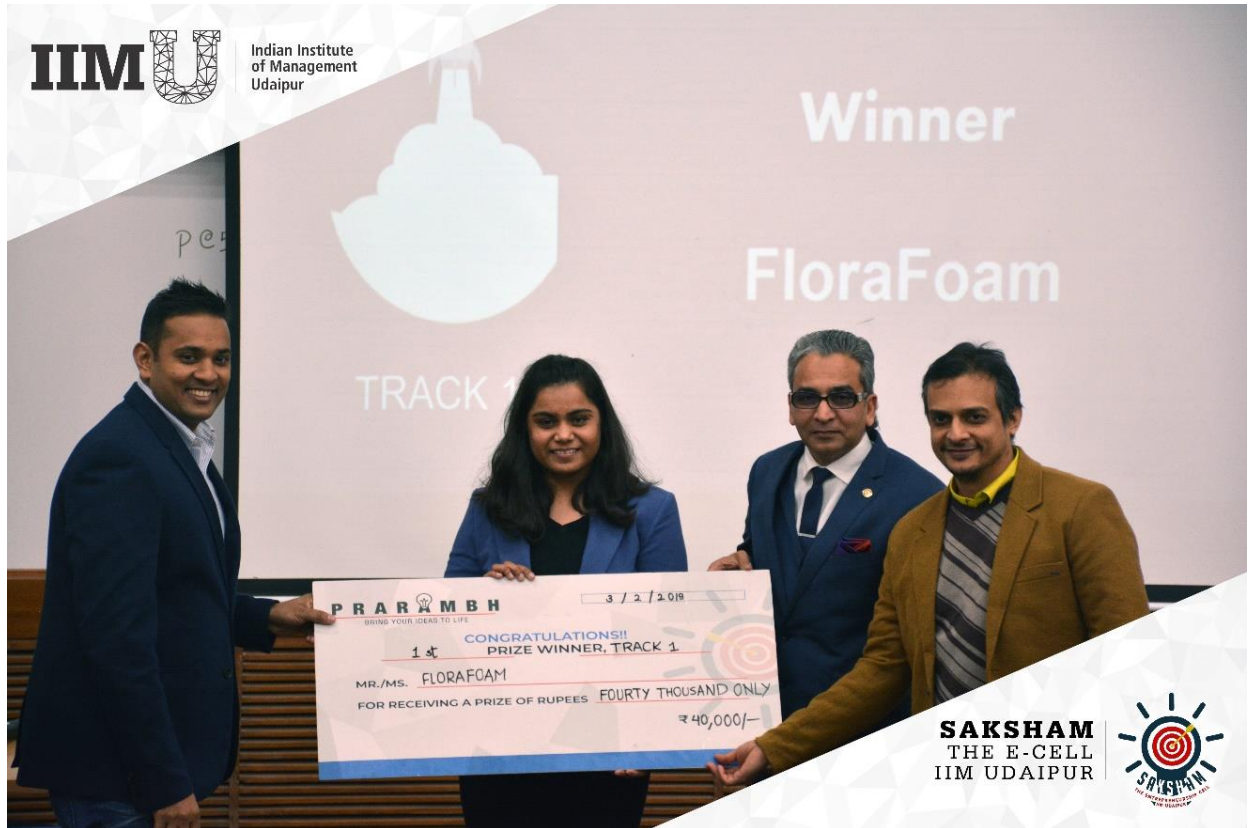
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The final round which took place on campus required the participating teams to be present here. On the day of the event, the teams pitched their ideas in front of the investors/judges. There were 10 teams in each track. All the teams were provided 15 minutes to pitch their ideas in front of the judges/investors. Then, the pitching round was followed by a rigorous Q&A session. In the end, teams were provided priceless feedbacks and suggestions by the judges/investors.

**Track 1 Winner:**

StartUp Name: FloraFoam

Prize Money: Rs. 40,000



## Track 1 Runner Up:

Startup Name: Eco-friendly Water Retention Natural Polymer

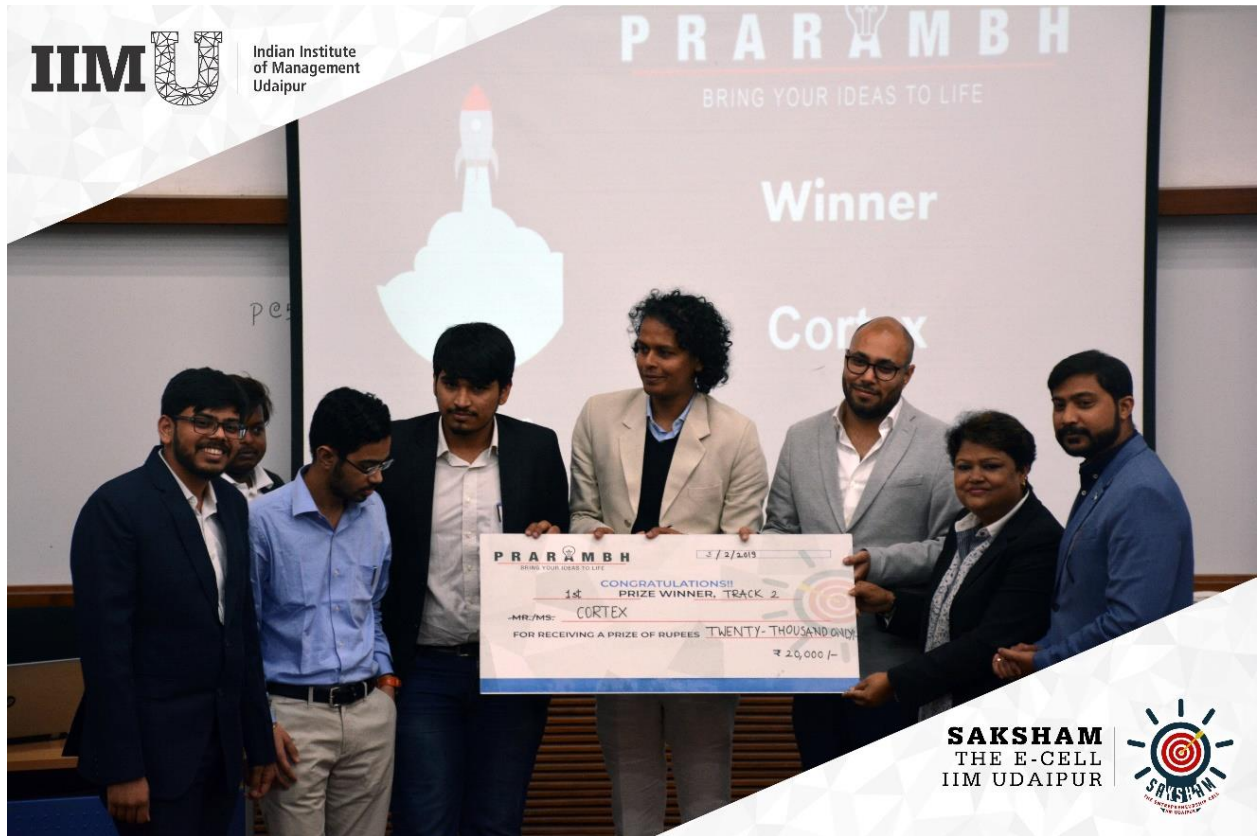
Prize Money: Rs. 25,000



**Track 2 Winner:**

StartUp Name: Cortex

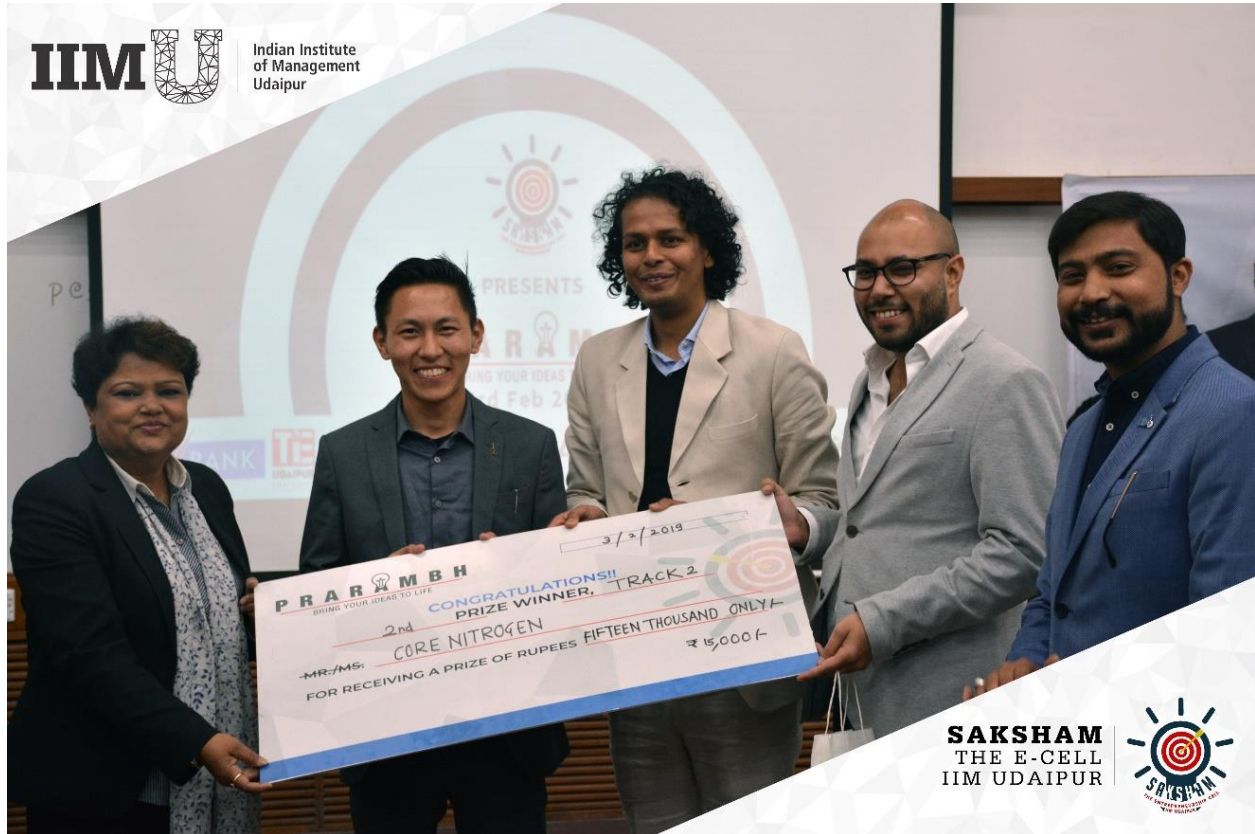
Prize Money: Rs. 20,000



## Track 2 Runner Up:

StartUp: Core Nitrogen

Prize Money: Rs. 15,000



## Special Thanks

Team Saksham would like to thank all the mentors for sparing time from their busy schedule and helping the startups to shape their ideas.

Team Saksham would also like to thank all the judges for coming to the campus and give useful feedback to teams which would be helpful for them in the future.

A special thanks to **Prof. Janat Shah** (Director IIMU), **Mr. Uma Maheshwaram Mandi** (CEO, Incubation Center IIM Udaipur), **Mr. Rashid Khan** (Research Manager, Centre for Development Policy and Management IIM Udaipur), **Prof. N. Vishwanathan** (Faculty at IIM Udaipur), **Mr. Sheetsh Agarwal** (Accounts



Department), **Mr. Sivakumar Mathada** (Chief Administrative Officer, IIM Udaipur), **Ms. Shanu Lodha** (Administrative Officer, IIM Udaipur), **Team of Sarovar Hotels Ltd.**, All the participants who came on the campus from different parts of India and All the students and administrative personnel's who were directly or indirectly associated with the PRARAMBH'19 organization and planning.



Team Saksham with the mentors and the Judges

# Sponsors for PRARAMBH'19

**PRARAMBH**  
BRING YOUR IDEAS TO LIFE

**YES BANK**  
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